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Academy Lecture Series Welcomes Tan Le, Senior Director/Design at WONGDOODY

"So you want to start your own design firm, huh?!"

Saturday, August 22, 1p.m.

If you've ever thought of running your own design firm, Tan Le can give you great insights into the perils and pleasures of running your own show.

Le currently oversees the design practice at WONGDOODY, one of the leading independent advertising agencies on the West Coast and based here in Seattle. He leads client engagements that

Graduation 2009!

The Academy's 2009 Graduation Ceremony took place on Friday, June 19th at the Highline Performing Arts Center in Burien. Jeni Herberger, a nationally-recognized speaker, corporate trainer, entrepreneur, co-founder of Big Fish Creative Staffing and mother of three teenagers, gave the commencement address (in photo below). 700 students, faculty, family and friends were gathered at the ceremony. Herberger urged students to look at where they are at today then "reflect on the choices that brought you to this moment and appreciate each of them." Herberger also added, "some say the future is unsure, well of course it is. Your choice to pursue an education at the International Academy of Design & Technology was a brilliant one. I congratulate you on your choices, on being here."



This year the Academy honored 104 students with degrees - including the first from the fashion merchandising program:

Digital Arts / Bachelor of Fine Arts degrees in Graphic Design including three Magna Cum Laude and five Cum Laude award recipients, and Associate of Applied Science degrees in Visual Communication including two Magna Cum Laude and two Cum Laude awards.

Interior Design / Bachelor of Fine Arts degrees with three Suma Cum

include brand identity, retail, packaging, and interactive design.

Current and former clients include T-Mobile, 3M, Banana Republic, the NBA, General Mills, Microsoft, Nintendo, Immunex (now part of Amgen), and Alaska Airlines.

The lecture series is free and open to the public. Space is limited! Please contact Laura Nielsen at Lnielsen@iactseattle.com or 206-830-6334 to reserve your seat for this exciting program.



Check-in will be in the lobby of the Academy campus on the day of the workshop.

Seattle Chapter Alumni Association is Off to a Great Start!

We are excited to announce the launch of the Academy's new Alumni Association. Our Seattle alumni will now join together with more than 434,000 other Career Education Corporation (parent company of the Academy) graduates world-wide to further unify and provide professional networking opportunities for each other, as well as receiving discounted benefits and services; and continue to advocate for the Academy emphasizing the value of their degree.

Laude awards and three Cum Laude award recipients, and Associate of Applied Science degrees with two Summa cum Laude recipients and four Magna Cum Laude recipients.

Fashion Design / Bachelor of Fine Arts degrees including three Summa Cum Laude, three Magna Cum Laude and five Cum Laude recipients, and Associate of Applied Science degrees including one Summa cum Laude, three Magna Cum Laude and six Cum Laude recipients.

Fashion Merchandising / Bachelor of Fine Arts degrees and one Cum Laude and one Magna Cum Laude recipient, and Associate of Applied Science students and one Cum Laude recipient.

In photo below, John McLaughlin accepting Fashion Program's Outstanding Student Award.



The Academy introduces Corporate-Connect a free tool to provide prospective employers with job-ready candidates for job openings.

"Corporate-Connect" is a dynamic and powerful new, web-based program designed to connect you with prospective job candidates who specifically meet the job requirements you set. There is also no charge for prospective employers to use the Corporate-Connect services.

With enhanced screening options not found on other "job boards," prospective employers will be able to:

- Review interview-ready candidates including cover letters and resumes including online video resumes and portfolios.
- Effectively target recruitment efforts for just the positions you have available.
- Enhance brand exposure for your organization. You customize the look, feel and content of your job campaign.
- Utilize powerful, online applicant screening tools including options for online

"This is a very exciting time for us here in Seattle, and the companies that look to us for entry-level candidates," said Sharice Lance, President of the Academy. "With an active chapter here at our campus, we now have a resource for reaching out to our more- experienced alumni."

The Alumni Association will also provide member benefits which will include insurance options through provider partners; discounts with American Airlines, Hertz, Marriott Hotels and others; career posting searches, local and national networking events and specific professional development opportunities plus access to career services.

The Alumni Association will also provide leadership opportunities. The current leadership team for the association includes Jamie Simons, Cutter & Buck, class of 2007, President; Jeanine Vega, Davaco, Inc., class of 2007, Vice President; Mya H. Emad, class of 2008, Secretary; and two board members Nancy Pyanowski, class of 2008 and Rana Ghezelayagh, class of 2009.

Contact Laura Nielsen at 206-830.6334 or lnielsen@iadtseattle.com for more information on how we can connect you with our alumni.

interview questions or a live video conference. Streamline the hiring process by using Corporate-Connect as a hub for communicating with prospective employees and transmitting employment forms.

Email careersys@iadtseattle.com at the Academy for more details about this efficient and effective recruiting tool!

IMAGINE! 2009 Fashion Show



Mark your calendars for Friday, September 18, 2009 for this not-to-miss Seattle event... IMAGINE! 2009.

The International Academy of Design & Technology's top design students will be showcasing their work at this annual event.

A VIP reception and fashion show will be presented on site at the Tukwila campus under canopies and in tents in the same style as the celebrated Fashion Week at Bryant Park in New York City.

We are very proud to present to you some of our top student designs -the best of the best that the Academy has to offer. Sponsorship, marketing, and group tickets are available. Please contact Laura Nielsen at lnielsen@iadtseattle.com for more information. Tickets are available for purchase at <http://www.brownpapertickets.com/event/70045>

Academy Interior Design Students Are Re-designing Space for Students With Special Needs at CHILD

Student participants in the Academy's pro-bono interior design firm, *The Studio*, are partnering with the faculty of the [Children's Institute for Learning Differences](#) (CHILD) on Mercer Island to create new room designs for children with social behavioral challenges and learning disabilities.

Faculty chair, Dan Crandall, and instructor, Lillian Hancock, are guiding Academy students (Juan Moreira, Heather Benner, Jessie Wetzberger and Dana Figer) who will be shaping this project. The team has already viewed the spaces and is now in the process of doing research and drafting concepts and sketches to present to the faculty at CHILD in July.

CHILD helps children with special needs to manage their triggers, become more adaptable and help them become more available to learn. The faculty at CHILD know that their students need places where they can retreat to manage what they perceive as overwhelming or over-stimulating environmental input (i.e., harsh light, strong contrasting colors, noise) but it is difficult to design spaces that can work for a variety of children and their various needs.

This first-of-its-kind project for The Studio and CHILD is a wonderful learning opportunity for the Academy students. Many papers and books have been written, individually, about the effects of color, light, texture and other environmental stimuli on children with disabilities but no learning environment has ever tried to pull all those concepts together in a school.

Early news of this project was featured on KING 5 News on May 22 & 23. Stay tuned for more!

About The International Academy of Design and Technology - Seattle

The International Academy of Design & Technology (the Academy) provides educational programs that are designed to prepare students for professional opportunities and career success in select design and technology fields. At the Academy, students are part of an energetic community that shares ideas, solves problems, and finds new ways to approach career training today and in the future. While enrolled at the Academy, each student is given an opportunity to grow vocationally, intellectually and professionally.

The Seattle campus, which opened in 2004, offers a variety of Associate of Applied Science and Bachelor of Fine Arts Degrees in Fashion Design, Interior Design, Visual Communication, Graphic Design, Digital Media Production, Fashion Merchandising and Game Design & Development. Both credential levels are not available for all programs. The International Academy of Design & Technology is accredited by the Accrediting Council for Independent Colleges and Schools to award associate's degrees and bachelor's degrees. The Academy is a member of the Career Education Corporation (NASDAQ: CECO) network of universities, colleges and schools.

For more information on the Academy - Seattle, call 206.575.1865 or visit www.iadtseattle.com