



You imagine. We can get you there.™

Academy-Seattle Lecture Series

Guest Lecturer

Thursday, June 12th 6:30pm

Expert in Game Design and Development

Patrick Lipo

Location-IADT Campus, 645 Andover Park West, Seattle WA 98188

Admission--Free

"The Intricacies of Game Design"

Patrick will discuss how to break into the gaming world and how he gets his ideas and inspiration for his work.



Patrick Lipo, an expert in game design and development, joined the game industry back in 1993 when he began his career as a programmer for Raven Software in Wisconsin. There he was fortunate enough to have leadership roles in creating games like Heretic II, Star Wars Jedi, Knight II and X-Men Legends. In 2005 he moved to Seattle to join Surreal Software as its Studio Creative Director, where he had the privilege of leading a fantastic team of game designers in the creation of innovative, next-generation console games. When he's not working on the creation of a new game, he can be found writing, drawing, or driving on winding mountain road. Another of his favorite pastimes is updating the SurrealGameDesign blog. Patrick is also a member of the Academy's advisory board committee for game design and development.

Patrick will speak directly on a subject that is very important to a game designer and developer who is in any stage of his or her career. Whether is a student

Greetings from Academy-Seattle!

June 2008

The launch of Imagine! a Design Expo will be held August 29th on the Academy-Seattle campus outdoors and under the tents just like New York's celebrated Fashion Week in Bryant Park. Nick Verreos will be returning to Seattle to host the fashion show. This time, Nick will be joined by another celebrity designer Sweet P.

The grand opening of apparel boutique Bossy & ich ky took place on April 26th Not only is this fabulous boutique a wonderful addition to Seattle's retail community, but its owner Ly Tran is a recent Academy graduate. It was the Academy's own "Studio" interior design students who worked with Ly Tran to create the overall look and feel for Bossy & ich ky.

Our next speaker for the Lecture Series 2008 is Patrick Lipo, an expert in game design and development, whose lecture will take place on Thursday, June 12th at 6:30pm. Patrick will discuss "The Intricacies of Game Design." He will also talk about how he became a designer and identify what it takes to succeed in the gaming world. His lecture is open to the public and free of charge.

This month we have guest columnist Brandi Pierce. The Seattle-based founder of aShadow Web design is known professionally as the "Color Queen." Here Brandi mentions the latest trends in color for the summer season. We welcome inspiring contributions from experts of all facets of design and technology. If you are interested in being a contributor, please contact Laura Nielsen lnielsen@iadtseattle.com or phone (206) 575 1865.

who is beginning to learn about game design development or the seasoned professional who is enhancing professional growth, all levels of expertise will gain from listening to Patrick Lipo talk about "The Intricacies of Game Design."

Patrick Lipo's lecture will take place Thursday June 12th at 6:30 pm on site at the Academy-Seattle campus in Tukwila, 645 Andover Park West. Driving directions can be located on <http://www.iadtsaattle.com>. Space is limited! Please RSVP to Laura Nielsen 206 575 1865 or lnielsen@iadtsaattle.com.

Kick off Labor Day Weekend at Imagine!

On Friday, August 29th the Academy will launch its latest gala event called Imagine! which will showcase a multi-disciplinary approach to design and include the exhibition and work of students from its digital arts, interior design and fashion design programs. A fashion show and live auction will be included on site at the Tukwila campus under canopies and in tents in the same style as the celebrated Fashion Week at Bryant Park in New York City. Bravo TV's Project Runway Celebrity Designer **Nick Verreos** and **Sweet P.** will host the fashion show.



Rising Stars!

Recent Academy Graduate-Ly Tran



Born in post-war Vietnam, Ly Tran originally wanted to go into medicine, but then she saw an ad for fashion design programs being offered at the Academy - Seattle. She found herself completely captivated by the prospect of being in the fashion industry and enrolled in the Academy's Fashion Design program.

It was Ly's connection with the Academy that allowed her to see for the first time that she was destined to

New Faculty Meet Caroline Kapp!

Caroline Kapp is a full-time faculty member at the International Academy of Design & Technology (Academy - Seattle) where she teaches classes in design, drawing and photography. Caroline has extensive experience in teaching and lecturing to a diverse student body in digital and film photography, drawing, design and printmaking. She is experienced in developing and managing arts programs both independently and as part of a team.



Born in 1977 in Santa Barbara, California, Caroline moved to the Pacific Northwest in 1995 to study at Cornish College of the Arts where she received a BFA with honors. She received an MFA degree at the University of Washington with emphasis in photography, printmaking and video/new media. Caroline has studied at The School of the Art Institute, Chicago and County Clare, Ireland, and in 2003 held a fellowship residency at the Kala Art Institute in Berkeley, CA. In addition to her post at Academy - Seattle, Caroline is an award-winning photographer who is currently a Visiting Professor in Honors Photography at the University of Washington School of Art. Caroline has held other teaching posts at the Northwest School in Seattle, WA, the Seattle Center Arts Academy, and at the University of Washington.

She is the owner and sole proprietor of PunchList Design, a company providing custom photography and graphic design services for clients such as the City of Seattle, Capitol Hill Arts Center, LoDirecto Skateboards, and other various organizations. She has won artist grants from the Santa Barbara Foundation (CA) 4Culture, and Weyerhaeuser. She has exhibited photography and video based work locally and regionally in group shows at Weyerhaeuser Headquarters, Cornish College of the Arts, Bellevue Art Museum, and the Whatcom Museum's Satellite Gallery, and has completed solo shows at the Jem Arts Center in 2004 and at the Harrison Street Gallery in 2007.

NOTE: From May 15 - June 30, 2008, Caroline currently has a showing of her work OBVIOUS: Object Based Video Sculpture at the 911 Media Arts Center, 402 9th Ave N., Seattle, WA 98109. For more information, please see <http://www.911media.org>.

ACADEMY-SEATTLE TREND REPORT By Brandi Pierce

Every season creates its own unique palette and this summer will be no exception. Look for bold hues to really pop during this quarter's heat wave. Drop that pattern! On the beach or in the boardroom, on your walls or on your sundresses, don't be afraid to try solids



work in fashion. She valued the advice her instructors gave to her and felt that they provided invaluable insight. Ly received her Associate of Applied Science Degree in Fashion Design in June 2006 and immediately embarked on implementing her vision to open a boutique. Every retail operation starts with finding the right location--Ly wanted to her business to be in an up-and-coming neighborhood. Ly's new boutique is located in Seattle's historic Pioneer Square district at 112 First Avenue South, Seattle, WA 98104.

Ly knew that a successful retail operation relies heavily on the ambiance or the unique selling environment that is created for its customers. Again Ly returned to the Academy, only this time she returned as a client of "The Studio." Ly wanted her boutique to have a classic European vintage look that blended in with the other businesses and the old Seattle look and feel of the Pioneer Square neighborhood. The team at the Studio gave Ly a color story and a schematic design that used baby blue and dark brown vintage wallpaper. Generous burgundy-colored velvet draperies softly accent the windows and the fitting rooms. White wood trim and molding adorn the perimeter and draw attention to the ceiling, which showcases a grand European-style, antique black chandelier. All of these design elements came together to form the new apparel boutique named Bossi & ich ky, which just had its grand opening on Saturday, April 26th!!!

Bossi is Ly's nickname for her boyfriend and ich ky is Vietnamese for selfish--her boyfriend's nickname for Ly! As a new business concept Bossi & ich ky is very fashion forward, focusing exclusively on contemporary designs for both men and women, and carries brands such as JLo's Sweetface, Grey Ant, Rami Kashou and Karen Walker. Hours of operation are Monday - Saturday, 10am - 6pm and Sunday, 11am - 6pm.

Ly Tran
Bossi & ich ky
112 First Avenue South
Seattle, WA 98104.
206.749.2830
Ltran@bossiandichky.com
<http://www.bossiandichky.com>

Coming attractions! Please mark your calendars!
Academy-Seattle Events 2008

Thurs, Aug 7th 6:30pm
Expert in Art Consultation
Owner and Curator of Cameron Art Gallery
Patricia Cameron
"Discovering New Talent: How to Approach a Gallery"
To learn more about Patricia Cameron and her gallery go to website <http://www.patriciacamerongallery.com>
Location-IADT Campus, 645 Andover Park West, Seattle WA 98188

this season. On all fronts from interiors to apparel, give the 50s a stylish wink while moving fashion forward.

- Stunning yellows and golds embody what summer feels like to the senses.
- Fresh limes and mints remind us that nature's preservation has come into the forefront.
- Bright rose burgundies transform the "little red dress" ideal into a smoldering, passionate romance novel.
- Cool cornflower mimics the calm of a Hawaiian ocean or a clear summer sky,
- A surge of complimentary lavenders, peaches, and vanillas balance out the vibrant summer pallet.

About Brandi Pierce

Seattle-based Brandi Pierce, known professionally as "The Color Queen" is the force behind aShadow Web and Graphic Design which specializes in print design, web design, and marketing design. For more information about Brandi Pierce, her business or her expertise in color, please see <http://www.aShadow.com>.

Shannon Nichols - Student Winner of Fashion Diner.

This fall, the Academy will add a new star student. Graduating senior Shannon Nichols, of Mill Creek, Washington, has been named the winner of the Academy's national fashion high school design contest. High school seniors were invited to participate by completing an application and submitting an original concept. They were submitted at six locations across the country: Chicago, IL, Detroit, MI, Nashville, TN, Orlando, FL, Seattle, WA and Tampa, FL. Six finalists were then chosen and a committee judged the final winner. The finalists each received \$1000 and the winner won an additional \$5000. Shannon Nichols of Mill Creek won the top award. Her dress was featured in the Academy--Chicago IMAGINE fashion show. In addition, she received a \$6000 scholarship to attend the Academy in Seattle.



The Academy's in-house interior design group "The Studio" recently completed a major renovation project for the **Castle Creek**

Clubhouse Project. The Castle Creek Apartment Complex is located in Newcastle just a few miles south of Bellevue. The Clubhouse, a social hub that is open to all residents to use, received a new cozy, contemporary interior that is both warm and inviting.

Admission--Free

Friday, August 29th 7pm to 11pm

Imagine! Design Expo

Gala Event to showcase finest Northwest Creative Talent!

Special recognition and awards will be given to NW Industry Professionals!

Auction Proceeds will benefit the Face, Heart and Mind Foundation.

Location: IADT Campus, 645 Andover Park West, Seattle WA 98188

Admission-Students \$25, General \$30, VIP \$50

Saturday, September 27th 11am to 1pm

Sketching and Drawing Workshop

Taught by Academy - Seattle Art Faculty

Learn the finer details and intricacies of sketching and drawing

Location-IADT Campus, 645 Andover Park West, Seattle WA 98188

Admission--Free

Saturday, October 11, 2008 11am to 2pm

Fashion Design Workshop

Explore the nuts and bolts of fashion design

Taught by Academy - Seattle Fashion Design Faculty

Location-IADT Campus, 645 Andover Park West, Seattle WA 98188

Admission--Free

Wednesday, November 19th 6:30pm

Expert in Independent Filmmaking

Director and Owner of Von Piglet Productions

Sue Corcoran

"Making the Independent Film: An Expression of Art and Reality"

To learn more about Sue Corcoran go to www.vonpiglet.com.

Location-IADT Campus, 645 Andover Park West, Seattle WA 98188

Admission--Free

Saturday, November 22 11am to 1pm

Color Theory Workshop

Explore how color theory creates trends in all aspects of design, from Fashion to Interiors.

Taught by Academy - Seattle Fashion Design Faculty

Location-IADT Campus, 645 Andover Park West, Seattle WA 98188

Admission--Free

Gamesters on Campus!!!



On Saturday, May 3rd from 1pm to 3pm, A Game Tournament and Open House, sponsored by KNDD - The End 107.7 FM, and GameStop, was held at the Academy's Seattle campus. The tournament featured the latest game releases by Nintendo Wii, XBox 360 and Sony PSP. There were giveaways, beverages, snacks and prizes.

About Academy - Seattle

The International Academy of Design & Technology provides educational programs that are designed to prepare students for professional opportunities and career success in select design and technology fields. At IADT, students are part of an energetic community that shares ideas, solves problems, and finds new ways to approach career training today and in the future. While enrolled at IADT, each student is given an opportunity to grow vocationally, intellectually and professionally.

The Seattle campus of IADT, which opened in 2004, offers a variety of Associate of Applied Science and Bachelor of Fine Arts Degrees in Fashion Design, Interior Design, Visual Communication, Graphic Design, Digital Media Production, Fashion Merchandising and Game Design & Development. Both credential levels are not available for all programs. The International Academy of Design & Technology is accredited by the Accrediting Council for Independent Colleges and Schools to award associate's degrees and bachelor's degrees. For more information on IADT Seattle, call 206.575.1865 or visit www.iadtseattle.com.



International
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Technology

You imagine. We can get you there.

For more information, please see our website
<http://www.iadtseattle.com>