

Hats From the Heart

First-year fashion design students are learning much more than how to construct a garment; they are making hats for children who are sick and giving them the gift of hope and inspiration. Design Instructor Maria "Malusa" Pinto has created an ongoing tradition-- Each quarter, fashion design students in her Clothing Construction I class are given the assignment to design and construct a hat. Each student makes two hats. Donations happen twice a year. IADT students recently delivered their latest creations to the children at Children's Hospital just in time for



the holidays.

Home for the Holidays

Visual Communication students are involved with Habitat for Humanity! Ten students assumed a role as part of a full-service marketing /design team. The students met with Habitat's Pierce County/Tacoma team to explore their marketing needs and created a campaign to promote Habitat for Humanity. The campaign theme "I built that!" focused on individual

Happy Holidays from IADT-Seattle!

December 2007

Just in time for the holidays, IADT-Seattle has found a new way to stay in touch with you! We want to let you know what we have been doing outside of the classroom and in the community--We have been very busy! Furthering our goal to be a vital, creative and caring force in the greater Seattle community, students, faculty and staff members have been spreading holiday cheer everywhere they go! Our December newsletter features some of the season's most creative highlights.

O'Christmas Tree

The Studio designed a Christmas tree celebrating the theme of a "Christmas in Italy" for the Tour of Trees, which is part of Providence O'Christmas Trees, a fundraiser benefiting Providence Healthcare Senior and Community Services. The Studio tree will be on display at Troiani Downtown at 1001 Third Avenue from now through January 8th.



Project Red Dress

Fashion Group International (FGI-Seattle) will host a gala event Friday, January 25th 2008, from 5:30pm to 9pm at the downtown Seattle Macys' Stewart Street Room. Northwest fashion professionals will come together for an exciting evening of fashion entertainment showcasing new designers who are on the way up. Ten designer hopefuls will each create one red dress and compete for the top prize. Project Runway finalist Nick Verreos will be the special judge. Net proceeds will go to the American Heart Association's "Go Red" for Women awareness campaign. Tickets are \$50, \$30 for students and include the purchase of a \$10 gift shopping card. The Fun-filled evening includes a fashion show, appetizers, cocktails and a raffle with a chance to win a \$500 Macys gift card. For more information contact Monir Zandghoreishi, IADT-Seattle's Dean of Fashion and President of FGI-Seattle. mzandghoreishi@iadtseattle.com.

volunteers who are in occupations ranging from CEO's and school teachers to college students and grandmothers. It emphasized how anyone can contribute and take pride in this cause: to build a home for a family-in-need. For more information or to learn how you can participate, contact Don Patrick Pitzer dpitzer@iadtseattle.com.

Coming attractions!

Nick Verreos Returns to IADT-Seattle

Nick will be on campus again January 25th at 1:00 PM! He has created a special workshop that will include: - fitting models for on and off the runway (with demonstrations), merchandising, business basics for starting your own line, how to get on Project Runway, what they look for (and the latest gossip), and what it's like working the red carpet, with celebs, etc. He will save time for Q & A, photo opportunities and autographs. RSVP to Courtney Russell russell@iadtseattle.com and Christi Armes carmes@iadtseattle.com.

Innovative Design

Kudos are given to the two teams of Interior Design Students who created the most unusual holiday trees for the Seattle Design Center. One team staged the 12 days of Christmas, with whimsical creations and a partridge-in-a-pear-tree topper. Sarah Smith and Christina Bergman's team created an unconventional Christmas tree complete with unique white branches and an avante garde color scheme.

Independent Holiday Spirit

Student Government President Ben Santana is holding a food drive collection by raffling off tickets. The grand prize? Ben will let the winner shave his Mohawk! Proceeds from the sale of raffle tickets will purchase canned food that will be donated to the Tukwila

Sell your creativity over and over for fun and profit! -An insider's guide to the licensing industry

Students, artists, illustrators, cartoonists and graphic designers, mark your calendars! Jeanette Smith, who created the multi-million dollar Dilbert phenomenon, will be giving a special presentation Thursday, February 7, 2008, from 7:00 PM - 8:30 PM on the Seattle campus of IADT. Jeanette Smith owns J'net Smith, Inc., which provides a comprehensive Professional Creator's Workshop-everything that students, artists, illustrators, cartoonists and graphic designers need to know about licensing their work, protecting their rights and taking their artistic creations from drawing board to worldwide acclaim and recognition. The information you can learn from Jeanette Smith can have a long-lasting and profound impact on your creative careers. Jeanette has given segments of this presentation to other guilds and organizations for hefty admission fees. This event is open to the IADT community and there is no admission charge. To request more information or to reserve your space today, contact Laura Nielsen lnielsen@iadtseattle.com.

Featured Profile

In every issue, we will profile a member from the IADT-Seattle community. Our featured profile will be selected from faculty, students, the leadership team, advisory board committee members, and IADT-Seattle alumni. This month we are proud to introduce a member from our advisory committee for Game Design and Development-**Patrick Lipo**.



Patrick Lipo joined the game industry back in 1993 when he began his career as a programmer for Raven Software in Wisconsin. There he was fortunate enough to have leadership roles in creating games like Heretic II, Star Wars Jedi, Knight II and X-Men Legends. In 2005 he moved to Seattle to join Surreal Software as its Studio Creative Director, where he had the privilege of leading a fantastic team of game designers in the creation of innovative, next-generation console games. When he's not working on a game, he can be found writing, drawing, driving on winding mountain roads, or updating the Surrealgamedesign blog.

For future reference, we welcome your advice, comments and anecdotes. Please get in touch with us soon! See you in the New Year!! Send your news briefs and photos to Laura Nielsen lnielsen@iadtseattle.com.

Food Pantry. This is a fun and creative way for the students to help the community and Ben to get rid of his Mohawk! :-)

The Gift that keeps Giving

Student Government is rallying the school with a Giving Tree to collect cold winter items (blankets, coats, gloves, hats, scarves, socks) for the homeless in downtown Seattle. The students will deliver the items to the Bread of Life Mission in Pioneer Square.

Operation Rescue

In the aftermath of the storms that devastated coastal regions in Washington and Oregon, IADT Visual Communication instructor April Ragland, is using her expertise to help the Veteran's Memorial Museum in Chehalis. The museum was hit hard from the flooding and many pictures from the museum have been damaged. April is using Photoshop to restore some of the historical and archival photos. She is welcoming volunteer assistance from students to assist with this very special and worthy project. Please contact her at aragland@iadtseattle.com.

About IADT - Seattle

The International Academy of Design & Technology provides educational programs that are designed to prepare students for professional opportunities and career success in select design and technology fields. At IADT, students are part of an energetic community that shares ideas, solves problems, and finds new ways to approach work today and in the future. While enrolled at IADT, each student is given an opportunity to grow vocationally, intellectually and professionally.

The Seattle campus of IADT, which opened in 2004, offers a variety of Associate of Applied Science and Bachelor of Fine Arts Degrees in Fashion Design, Interior Design, Visual Communication, Graphic Design, Digital Media Production, Fashion Merchandising and Game Design & Development. The International Academy of Design & Technology is accredited by the Accrediting Council for Independent Colleges and Schools to award associate degrees and bachelor degrees. For more information on IADT- Seattle, call 206.575.1865 or visit www.iadtseattle.com.