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Nick Verreos to headline "The
Elements of Fit"

Come celebrate your LOVE of
fashion with us!



A free special workshop will be held
on the Academy camps on
Saturday, February 14th, 2009

SEW MUCH MORE FOR PROJECT RED DRESS AND THE ACADEMY

Two International Academy of Design & Technology (Academy) fashion design students are competing with eight others from the area for top honors this year in the second annual Fashion Group International (FGI) *Project Red Dress* design competition.



The competition gives contestants \$200 worth of fabric and 16 hours to create original designs which can only be executed using red fabric (or shades thereof) and use only red hued embellishments. The competition allows top students to "show their stuff" under rigorous professional guidelines that mimic the demands that might be placed on them once they're in the professional arena.

The competition is also a fundraising event. Once again, FGI will contribute proceeds from the auction to the American Heart Association in honor of its Go Red! heart disease awareness campaign.

Monica Kitchen a 3rd year Fashion Design student at the Academy, has always been the "go-to gal" for family and friends when it comes to questions of style, the challenge of putting outfits together and general advice on clothes and fashion. When Kitchen was a little girl she loved the uniforms her older sisters wore to school and started early trying to put things together to create that "look" until she was old enough to attend school herself. "I love taking the old and making it look new and contemporary." says Kitchen.

Once Kitchen went beyond the uniform and mastered the mechanics of fashion design, she felt free to let her Taiwanese background show through in her creations. "My style for this dress is a flow-y, goddess-like style but my ethnicity shows in the details."

from 10:00am to 12:00pm. RSVPs are required because space is limited!

Contact lnielsen@iadtseattle.com to reserve your spot!



The Academy Welcomes Brynn Hatton to the Advisory Board Committee

Brynn Hatton, Senior Creative Consultant at smartdept. inc., a boutique creative and marketing talent agency in Seattle, has joined the Academy's advisory committee. Hatton works with advertising agencies, design firms and in-house marketing departments throughout the Puget Sound to help them with creative staffing and recruitment needs.

Brynn has a background in art history and has also worked as a fine art appraiser and content editor for a major photo agency. She has been a guest speaker and panelist at the Academy, as well as the Seattle Art Institute and Seattle Central Community College on graphic portfolio building and presentation skills.

smartdept. inc., with offices in Seattle and Chicago, provides companies with freelance, contract, direct hire and contract-to-hire candidates with experience in Marketing, Print and Web/Multi-media disciplines.

When she was in the third grade, Tera Bacon, a senior design student at the Academy, took shop rags from her family-owned construction company and hand-sewed them into gloves and outfits for herself and friends. "I like constructing things. I like the functional aspect of art." Bacon notes. "I'm going all the way for my BFA and maybe an MFA later but what I'm learning here gives me so many options for a career path. I could be a buyer, a merchandiser...so many options."

Bacon remembers her first day of class at the Academy when she was handed paper and tape; tools not unlike those she'd used the past 15 years in her job as a construction worker for her family's company. Bacon looked at them, laughing, and thought, "What the heck is this? I could have pulled that out of the back of my truck." Bacon, already a design competition winner, **2008 Best of Show** for the annual Academy Imagine! Fashion show, and hopes to add a win in the Project Red Dress competition to her list of accomplishments.

Monir Zandghoreishi, Program Chair of Fashion Design & Fashion Merchandising for the Academy and the Regional Director of FGI - Seattle, is the originator of this event. She is, understandably, proud of her students, the curriculum at the Academy and this partnership between FGI and the American Heart Association. "At the Academy, we stress good technical skills. We emphasize creating well-designed garments with sound construction and excellent fit."

Local fashion industry professionals and Nick Verreos, Bravo TV Network *Project Runway* alumnus, will judge the entries during a runway show in the Spanish Ballroom at the Fairmont Olympic Hotel, 7:30 p.m., February 13, 2009. For more information on the event visit www.projectreddress.com.

To become a contestant in Project Red Dress, students at the Academy submitted a fully-constructed garment which was evaluated for its quality and technical excellence by members of the Academy's Fashion Design department faculty. The submissions were voted on by the faculty judges and the final entries were submitted to Zandghoreishi.

This is the second year the Academy has hosted the competition for area fashion design students. Sponsors for the event include Macy's, Seattle Metropolitan magazine, Sewing Machine Service Co., and Pacific Fabrics and Crafts.

ACADEMY STUDENTS HELP MAKE THE HOLIDAYS WARMER FOR FOSTER KIDS AT TREEHOUSE

This past December, students, faculty and staff from the Academy donated enough gently used or new clothing, personal items and toys to fill an empty refrigerator box to help foster children at Seattle's Treehouse Wearhouse during its "Joy of Giving" drive.



The Wearhouse is a free store where foster kids shop for items they want and need. More than 1,200 foster kids visit the Wearhouse in December looking for new toys and warm winter clothing and this year's frigid temperatures made the need even more acute.

Treehouse Community Outreach Coordinator, Celene Mielcarek said, "The donations made by the Academy were so important to our foster kids. This economy is challenging for many families with foster children and the unusually cold weather made things even tougher. We so appreciate the contributions and know they will be gratefully received."

The students used their creative talents to design the giving center that was proudly displayed in the lobby.

FIRST TIME ENTRY IN FESTIVAL OF THE TREES WINS KIDS CHOICE AWARD

Tree earns \$5,250.00 at auction!

The team of Natalie Huff and Nicole Candland, both interior design students at the Academy, entered a "Wonkalicious" Christmas tree in the Mary Bridge Children's



Hospital annual Festival of the Trees gala fundraising event. The tree was auctioned off at the annual Gala on December 5th for \$5,250.00 and went to a Tacoma engineering firm which proudly displayed the tree in the lobby of its office. Amy Bettesworth, Manager of the Festival of the Trees, said, "That was quite a tree

for a first time entrant!"

The display sold for more than the value ascribed to it and was among the top one-third of the highest selling trees donated to the event. The tree was also given the "Kid's Choice" award by the Mary Bridge Children's Hospital Festival of the Trees judging committee.



The tree was richly decorated in shades of purple and gold with lime accents and delivered on its aromatic and tantalizing theme of Wonkalicious Christmas Wishes inspired by the movie, Willie Wonka and the Chocolate Factory. Not only did the display include a fabulous assortment of candy and chocolate but also included a trip to Scottsdale Arizona, a guided tour of Seattle's finest chocolate shops and a gift certificate to Affairs Chocolate & Desserts in University Place. Mary Bridge Children's Hospital has been hosting the Festival of the Trees fundraiser for the past 22 years. This year the hospital raised \$1.7 million. Bettsworth noted, "We were down about 20% this year versus 2007 but are very happy about how things went, especially in this economy."

About The International Academy of Design and Technology - Seattle

The International Academy of Design & Technology provides educational programs that are designed to prepare students for professional opportunities and career success in select design and technology fields. At the Academy, students are part of an energetic community that shares ideas, solves problems, and finds new ways to approach career training today and in the future. While enrolled at the Academy, each student is given an opportunity to grow vocationally, intellectually and professionally.

The Seattle campus, which opened in 2004, offers a variety of Associate of Applied Science and Bachelor of Fine Arts Degrees in Fashion Design, Interior Design, Visual Communication, Graphic Design, Digital Media Production, Fashion Merchandising and Game Design & Development. Both credential levels are not available for all programs. The International Academy of Design & Technology is accredited by the Accrediting Council for Independent Colleges and Schools to award associate's degrees and bachelor's degrees. The Academy is a member of the Career Education Corporation (NASDAQ: CECO) network of universities, colleges and schools. For more information on the Academy - Seattle, call 206.575.1865 or visit www.iadtseattle.com

Sincerely,

Laura Nielsen
International Academy of Design & Technology