



You imagine. We can get you there.™

## IADT-Seattle Lecture Series

Guest Lecturer

Wednesday, March Wed,  
March 5th 6:30pm

Multi-Disciplinary Design  
Expert

Milan Heger

"Integration of Art in  
Interior Design".

*Milan will discuss how  
architecture, interior  
design, art and furniture  
design work together to  
create the ultimate post-  
modern statement in both  
form and function.*



Milan Heger is expert in multi-disciplinary design: art, architecture, interiors, and furniture. He owns an architecture and design firm in Seattle, Heger Architecture, and he has

## Greetings from IADT-Seattle!

March 2008

Spring is on its way! At last the days are growing longer and it's only three weeks until Daylight Savings Time begins. As always, IADT-Seattle is committed to staying in touch with you! We want to let you know what we have been doing outside of the classroom and in the greater Seattle community. We have planned a **Lecture Series 2008** that will bring some of the finest professional talent to the campus. Our guest lecturers have a wide range of expertise, from interior design and green building to digital media production and art. Our newsletter will profile each of our guest lecturers. **See you at the IADT-Seattle Lecture Series 2008!**

Our first guest is the artist, architect and designer Milan Heger who will speak to the IADT-Seattle community at 6:30pm on Wednesday March 5th. Originally from what is now known as the Czech Republic, Milan Heger is internationally recognized as an expert in multi-disciplinary design: art, architecture, interiors, and furniture. He owns an architecture and design firm in Seattle, Heger Architecture, and has recently launched his own line of furniture called the Artifacts collection. Please see the wonderful photo and description of his *Coffee Table Milan*.

## **The Iconic Coffee Table designed by Milan Heger**

The *Coffee Table Milan* is a balanced and juxtaposed twist on an old concept. The traditional coffee table is usually a low slung table constructed entirely of wood and sometimes topped with glass. The *Coffee Table Milan* seems to be suspended in the air and looks as if it could float.

The coffee table predates the Ottoman empire, and found its way to Europe in the late 1600s. then on to the new

recently launched a line of furniture called the *Artifacts collection*.

Born in communist Czechoslovakia, Mr. Heger grew up in a highly censored and restricted community. Later, he left Czechoslovakia to study fine art in Budapest, Hungary, under Ernest Fischer, and then to study architecture at the Technical Institute in Bratislava. After completing his architectural training, Mr. Heger founded the private design firm in a communist setting, FreeART, which focused on design, interiors, and architecture.

In 1989, Mr. Heger accepted a visiting professor position at the University of Hawaii, where he taught for two years. After completing the visiting professorship in Hawaii, Mr. Heger briefly returned to Czechoslovakia to participate in the change of regime during the Velvet Revolution. After returning to Hawaii and working as an architect for a number of years, Mr. Heger moved to the Pacific Northwest in 1997 to open his own architecture and design firm.

Mr. Heger is a frequent lecturer on design, art, and architecture. He also teaches at his alma mater, the Technical Institute in Bratislava, Slovakia. Aside from being extremely conversant in English, Milan

world where it finally achieved its prominence with the advent of television when the heartbeat of the home became the couch inextricably linked to a coffee table placed in front of the television. The coffee table maybe be practical, yet stylish, and rise above its place in the world to simply support books, magazines, beverages and the proverbial coffee table book. The coffee table could simply be decorative or make the most profound lifestyle statement about the inhabitants of the dwelling: who they are or who they aspire to be.

We think that the *Coffee Table Milan* is making a statement about our coffee culture. With the decline of television and the advent of the Internet, podcasts, blogging, the iPod, and YouTube, the coffee table has evolved, both literally and metaphorically, to a new place in our lives. Perhaps the *Coffee Table Milan* is now the one object of focus that brings the room together?

Milan Heger is based in Seattle which is also home to Starbucks, Tullys, Seattle's Best Coffee, and the Seattle Coffee Company.

"In Seattle we know our coffee, and our coffee tables, and take it all very seriously." --Milan Heger



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### **Star Students Tanya On the Move!**

Some of you might remember Tanya Benzaquen, fashion alumna (2007) who was featured as an up-and-coming designer in Seattle Magazine. Local fame hasn't slowed down Tanya. Her star continues to rise in the fashion capital of the world, New York City. Tanya was recently sighted in Bryant Park during New York's fashion week where she proclaimed the collections to be fabulous. According to Tanya. "I got to see some great designer

is fluent in Czech, Russian, German, French and Italian.

### **Coming attractions! IADT-Seattle Lecture Series 2008**

Wed, March 5th 6:30pm  
Multi-Disciplinary Design  
Expert  
Milan Heger  
"Integration of Art in Interior  
Design"

Wed, April 30th 6:30pm  
Expert in Interior Design,  
Green Building and Feng Shui  
Alicia Silva  
"The ultimate tools to create  
environments that enhance  
your life"

Saturday, May 17th 1pm  
Expert in Digital Media  
Productions,  
Founder of Kostov  
Productions  
Michael Kostov  
"Breaking into the Film  
Business: What to do and  
what not to do"

Thursday, June 12th 6:30pm  
Expert in Game Design and  
Development  
Patrick Lipo  
"The intricacies of Game  
Design"

Thurs, Aug 7th 6:30pm  
Expert in Art Consultation  
Owner and Curator of  
Cameron Art Gallery  
Patricia Cameron  
"Discovering New Talent:  
How to Approach a Gallery"

shows and was wowed by Caroline Herrera, beautiful stuff!" To grow her business, Tanya is a frequent flier on the New York/Seattle run. We look forward to hearing about more Tanya sightings!!!

### **Quy Vu-By Popular Demand!**

Emerging Pacific Northwest designer Quy Vu was recently honored for her fashion design achievements in "Project Red Dress," an exciting competition in which twelve, hand-selected



fashion design students recognized as the top emerging designers in the Pacific Northwest were given four weeks and ten yards of fabric to compete against one another to create the best red dress. **Quy was awarded the third place award by a distinguished panel of judges led by Nick Verreos of Bravo TV's Project Runway, as well as the "People's Choice" Award, which was determined by a majority audience vote.** Quy is currently completing her fourth quarter in fashion design at the International Academy of Design and Technology (IADT - Seattle) where she credits her teachers as being the source for her continuing inspiration.

Quy Vu came to the United States with her husband and two children in 2004. In Vietnam, she learned to sew by hand when she was fifteen-years-old. Young girls were taught to sew, embroider, knit and crochet during middle and high school, but fashion design was not recognized as a subject or profession in Vietnam until after the war. Quy's father encouraged her to pursue a traditional degree from the University because he thought it would make it easier for her to get a job and support herself. He considered sewing an old school profession and did not take it seriously, but Quy never gave up on her original passion for sewing and fashion, and devoted her time and energy to developing her skills and her dream- attending sewing classes and sewing at home on her own. After her father saw the clothes she created, he was pleased with her decision to pursue fashion. Quy's love for fashion is what motivated her to attend IADT and is what drives her to succeed. **"Fashion design is the passion of my life." --Quy Vu**

Wednesday, November 19th,  
6:30pm  
Expert in Independent  
Filmmaking  
Director and Owner of  
VonPiglet Productions  
Sue Corcoran  
"Making the Independent  
Film: An Expression of Art  
and Reality"

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**Rising Stars  
Next Portfolio Review  
Come and see our most innovative talent!**

Starting on March 18th-20th from 5pm to 9pm, our winter quarter students will be proudly displaying their portfolios for your review. For more specific program information, and to RSVP, please contact Laura Nielsen, Director of Career Services at [lnielsen@iadtseattle.com](mailto:lnielsen@iadtseattle.com) or 206.830.6334.

**About IADT - Seattle**

The International Academy of Design & Technology provides educational programs that are designed to prepare students for professional opportunities and career success in select design and technology fields. At IADT, students are part of an energetic community that shares ideas, solves problems, and finds new ways to approach work today and in the future. While enrolled at IADT, each student is given an opportunity to grow vocationally, intellectually and professionally.

The Seattle campus of IADT, which opened in 2004, offers a variety of Associate of Applied Science and Bachelor of Fine Arts Degrees in Fashion Design, Interior Design, Visual Communication, Graphic Design, Digital Media Production, Fashion Merchandising and Game Design & Development. Both credential levels are not available for all programs. The International Academy of Design & Technology is accredited by the Accrediting Council for Independent Colleges and Schools to award associate's degrees and bachelor's degrees. For more information on IADT Seattle, call 206.575.1865 or visit [www.iadtseattle.com](http://www.iadtseattle.com).